

## Value-Added Mobile Service Platform

### Client Background and Business Requirements: :

The client is part of China Mobile specializing in wireless data service and system, and the research, development, implementation, marketing and operation of relevant applications.

The objective is to provide a single platform for mobile users to access various value-added services.

The system is developed on OPhone, a customized mobile OS by China Mobile based on Google Android platform. It's targeting at the mobile users in different cities. The system integrates mobile portal, customized services provided by China Mobile.

### Beyondsoft Solution :

Beyondsoft team is deeply involved in the mobile application development for this project and responsible for requirement study, design, development and overall testing.

The joint innovation for various mobile applications on the OPhone platform

### Client Benefits:

- Expedite the product release cycle with experienced mobile development team.

