

# Accelerate Your Business Using Beyondsoft's Digital Marketing Services



## Innovative and Interactive Digital Marketing



### **Architecture & Development**

Rethink your business strategy with a customized systems architecture.

### **Web & Cloud Operations**

Shorten cycle times and enhance the overall quality and performance with application services that optimize existing governance, development, and maintenance processes

### **Marketing Analytics**

Optimize business processes with a digital strategy that helps achieve maximum conversion rates through the use of Big Data & Analytics

### **Interactive Project & Portfolio Management**

Catapult your digital marketing to a new level with the use of customized software to manage the delivery of project artifacts across your portfolio and report on the status of individual contracts

### **Interactive Digital Strategy**

Leverage a team of experts to support strategic goals across all types of digital media distribution channels to improve business outcomes.

## Areas of Specialization

Beyondsoft's strengths lie in streamlining and optimizing business functions. We have extensive experience in providing adaptive, scalable, and specialized services for companies across all the industries. Our service model service model is designed to accommodate and satisfy the needs of all types of operational applications.

### Key industries



Automotive



Entertainment



Medical



Computer Engineering



Aerospace



Science

## What We Do?

Simply put, if you have a business challenge, we have a solution. From consulting to strategic planning, architectural development to qualified staff support, we have the skills, experience, and talent to fulfill your needs.

Your bottom line is our bottom line. We will always help you to leverage the most streamlined and robust solutions available. Our goal is to build sustainable and effective technology solutions to support your operations.

## Our Work Engine Delivers Business Value:

### 1. Listen

- Social listening tool
- Community platform
- Target audience
- Relevant keywords
- Aggregate data
- Filter

### 2. Learn

- Sentiment analysis
- Influencer identification
- Buzz monitoring
- Trends

### 3. Relevant content

- Moderation
- Conversation
- Co-create
- Reward
- Recognize
- Build relationships

### 4. Convert

- Measures
- Evaluation
- Insights
- Promotions
- Conversion analysis
- Refine and improve

